

INSIDE *Singletree*

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A SOCIAL PUBLICATION FOR THE RESIDENTS OF SINGLETREE



**THE
KELLEY
FAMILY**

Photography by
Olga Barron Photography Inc.

YOUR STORIES. YOUR PHOTOS. YOUR COMMUNITY.

meet your neighbors

Elisse, Quinn, Aidan and Jada Kelley

Photography by Olga Barron Photography Inc.



After growing up in Maine and then spending four years in Newport, Rhode Island, I moved to Vail for what was to be one season. One season filled with enjoying the mountains and all the outdoors has to offer in this special Valley. That was 1995, and 25 years later, I'm still here and fortunate enough to raise a family in this beautiful spot of the world. Living in Vail has provided us with many wonderful opportunities and so much of what we all enjoy is right in my backyard. I appreciate everything the mountains has to offer and my children have followed suit and absolutely love the lifestyle that this environment provides. We are all avid skiers, hikers, love to Jeep, camp and mountain bike, as well as to travel and explore. We definitely all have a sense of adventure!

When I arrived in Vail, I spent my first season teaching skiing. I have continued teaching part-time and this season completed my 26th season working for Vail Resorts. I graduated with a degree

in Human Resources, and after my first winter, pursued my career in Human Resources working for Vail Resorts in Training and Organizational Development. I worked in the valley for 20 years as a Human Resource Director in the hospitality industry before being inspired to open my own business about 5 years ago. I launched Sweeping Change, one of the valley's premiere cleaning companies, which now serves more than 450 clients, including the Sonnenalp Club, Slifer, Smith and Frampton, Sotheby's, Keller Williams, the Gerald Ford Amphitheater and various preschools, restaurants and private residences. Today, I employ approximately 30 employees as well as seasonal help.

I was simply so excited at the prospect of starting something of my own. I've always had a very entrepreneurial nature and combined with identifying a niche for this service in the Vail Valley together with the knowledge I was armed with from my experience in HR, the timing seemed perfect. It has been the most rewarding and exciting journey of my professional life and I am thankful every day that I started out on this adventure.



Building customer and employee loyalty is extremely important to me. Managing the Sweeping Change brand both internally and externally has been a key contributor to our long-term success. HR provided me with the opportunity to manage change, facilitate service delivery and build leadership and management skills for sustained transformation. HR requires a talent for identifying and resolving problems as well as striking the careful balance between a helicopter view and an eye for detail. Through my 20 plus years of Human Resource experience, I gained a valuable command of core business issues.

My kids, however, are my absolute joy! I love the relationships we share and the dynamics that are different and special between each of us. Aidan, my 14-year-old son has a passion for skiing, skinning, mountain biking, photography, and a love for technology and adventure. He spent his last summer caddying at the Country Club of the Rockies so he can save up to purchase a Tesla as he turns 16; and I don't put it past that kid! He has an incredible work ethic. We all love our dog Jada very much but Aidan has a very special bond with her. Nothing beats a boy and his dog.

Quinn, my 16-year-old daughter, is avid in theatre. She loves to perform and shines on stage. She has performed with the Vail



Performing Arts Academy, local school productions and the Buell Theatre in Denver. Since birth, she has been singing and performing after starting dance at age 4 with the Vail Valley Academy of Dance. 12 years later she is still doing tap, ballet, and contemporary. In addition to her love for theatre and the arts, Quinn races for Vail Mountain School and is the captain of the ski team. She has also been named a Ski Meister which requires her to ski all disciplines: Giant Slalom, Slalom, Nordic Classic and Nordic Skate.

We all have very busy and demanding schedules however we always make time to enjoy life. We all love to travel and explore as much as possible. Some of our favorite recent memories include scuba diving off each of the Florida Keys and swimming with the dolphins. I have to admit my kids were both certified prior to myself and I was definitely taking my cues from them. With Quinn's passion for theater, we took a special trip to New York City and amid the myriad of quintessential New York must's, we also saw a multitude of Broadway shows.


Our favorite recent adventure was a trip to Germany. We covered 13 cities during Thanksgiving break to see the Christmas Mar-

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kets and Castles of Germany. From start to finish, it was an epic adventure and I feel so blessed to enjoy these incredible experiences with my kids. I love creating memories. We all appreciate seeing what the world has to offer but one thing always reigns true... Coming home to a place like Singletree is pretty special!





With offices in Avon and Glenwood Springs, Silversmith Legal offers a wide range of estate planning services for individuals and families including the preparation of wills, trusts, and business succession planning documents.

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what's happening *inside singletree*

welcome to the NEIGHBORHOOD!

Photography by Olga Barron Photography Inc. 



Sheila and Jerry Katz



Jerry and Sheila Katz generously hosted a winter soiree to welcome our newest residents to the neighborhood - including two newborns! There were a few long time 'ambassadors' present as well to meet and greet the new members of the community. We look forward to seeing these fresh faces around Singletree!!

